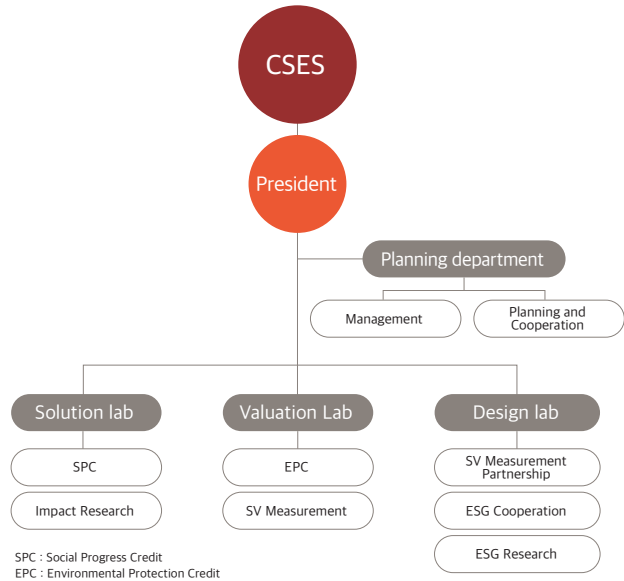


Social Value Hub Center for Social value Enhancement Studies

CSES | 사회적 가치 연구원
Center for Social value Enhancement Studies

Mission
Center for Social value Enhancement Studies measures social value, research innovative solutions to social issues, and connects the people who will join this effort.

Vision
A Social Value Hub that creates greater value by connecting knowledge and people.



Chairman of the board

Tae-won Chey Chairman of SK Group

Board members

Jaeyeol Yee Professor, Seoul National University	Ji-Hwan Lee Professor, Korea Advanced Institute of Science and Technology	June-Young Rha Professor, Catholic University of Korea	Syngjoo Choi Professor, Seoul National University
Jie-ae Sohn Invited Professor, Ewha Womans University	Eun-Ju Lee Professor, Seoul National University	Yong Suk Jang Professor, Yonsei University	Eunjung Hyun Professor, Hongik University
Suk-Kwon Na President of CSES			

Auditor

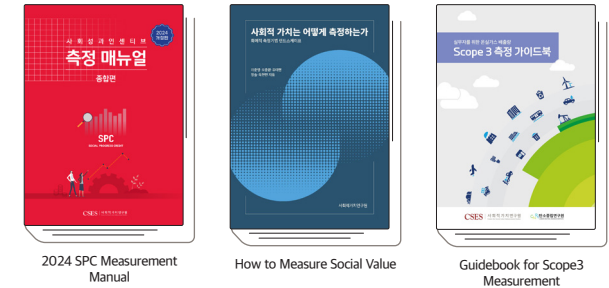
Sung Taek Lim Managing Partner, JIPYONG LLC

Publications

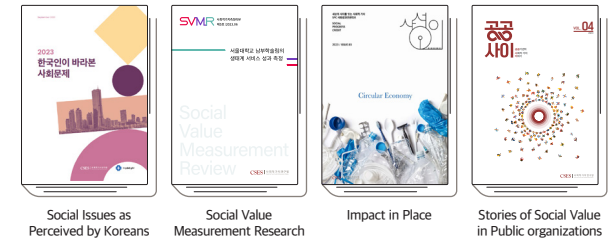
1. Research Monograph



2. Measurement



3. Series



4. Handbook for ESG



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SVHub



YOUTUBE

01 Social Value Measurement

If social value can be measured monetarily like economic value, and if the methods and outputs can be developed to be market-acceptable, more organizations will strive to create social value. CSES researches and disseminates methodologies to monetarily measure social value created by a wide range of organizations, including social enterprises, for-profit companies, as well as public and nonprofit organizations.

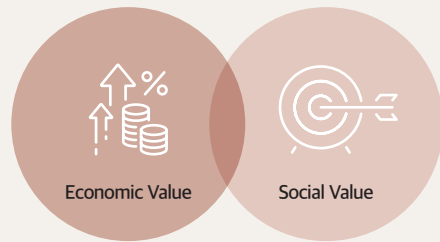
Measurement

Social Performance



Double Bottom Line (DBL)

Pursuit of DBL means pursuing both economic and social value creation across business activities.



Related Research/Project

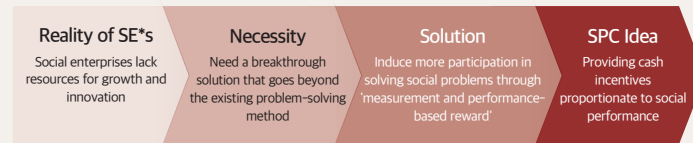
- Research for social performance measurement and developing measurement methodology
- Partnership with for-profit / non-profit / public / international organizations and municipal governments for social performance measurement
- Research for impact valuation methodology
- Measurement training/advisory

02 Social Progress Credits

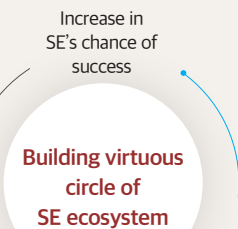
SPC is an incentive mechanism that measures the degree of social performance of social enterprises in monetary value and provides cash incentives in proportion. It was first proposed by Tae-won Chey, Chairman of SK Group in South Korea, at the WEF Davos Forum in 2013.

The basic idea behind SPC is that corporates will more strive for social innovation if social performance are acknowledged and rewarded by the market system.

Social Progress Credit



*SE : Social Enterprise



Related Research/Project

- SPC Experimental Design
- Recruitment and management of SPC participating SEs
- Social performance measurement and incentive provision for SPC participating SEs
- SPC institutionalization and global partnerships
- Verification of SPC effectiveness

03 Social Value Data & Academic Research

Social value is not a specific major or academic discipline, nor is it the domain of specialists only. Gathering knowledge, experience, and data of scholars from different disciplines and field experts who are interested in creating social value will lead to the ideas for a better society. CSES aims to be a knowledge platform in this end.

CSES Database

Social value database

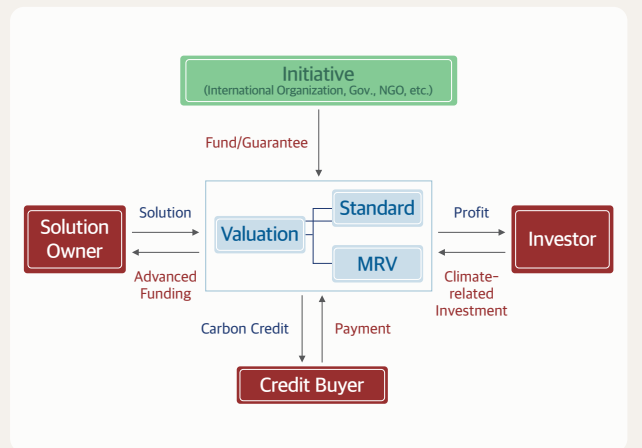


Related Research/Project

- Open data and survey of social issue and social enterprise
- Social value research / education support program
- Cultivating talented people to create social value
- Research for ESG measurement / trend
- Research for social value accounting standards / policy

04 Environmental Protection Credits

Environmental Protection Credit(EPC) is an incentive mechanism based on the emission reduction potential(ERP) that enables early compensation for the climate solution owners. Designed to boost carbon emissions reduction, EPC facilitates development and commercialization of innovative solutions that have had difficulties in attracting investment despite their high reduction potential due to their less mature technologies, thereby making the efforts to reach net zero more effectively.



Related Research/Project

- Research for ERP estimation by aggregating and compiling data on climate technologies and market intelligence through meta-analysis
- Identification of important indicators to help businesses plan investments and R&D projects, and investors make decisions on solutions
- Provision of data for policymakers
- Projects to raise public awareness on the significance of innovative climate technologies and their pivotal roles in responding to climate change